
PRESS RELEASE

INTRASOFT International receives prestigious award at European Business Awards with over 15,000 entrants

Luxembourg, January 24, 2011 - INTRASOFT International –a member of **INTRACOM IT SERVICES Group**– has been awarded with the prestigious Ruban d'Honneur Award in the *"Customer Focus"* category during the European Business Awards Ceremony, organized for the fourth consecutive year and attracting a record number of over 15,000 entries from companies in 30 countries. The award was presented to Mr. Athanasios Kotsis, CEO of INTRASOFT International and Mr. George Manos, Deputy CEO of INTRASOFT International by Mr. Adrian Tripp, CEO of European Business Awards.

INTRASOFT International is one of only ten businesses across Europe to receive a *"Customer Focus"* Ruban d'Honneur. Other companies in this category include household names such as Dell, Federal Express and Turkish mobile phone company TURKCELL. Alongside INTRASOFT International, only the very best were awarded a Ruban d'Honneur in one of the 10 categories; other winners include Procter & Gamble, Bank of Cyprus, AXA, Osram, Danish pension fund ATP, Austrian label printers Etiketten CARINI, Hungary's Magyar Telecom, Portugal Telecom and RTL Group.

The European Business Awards is an independent Awards program designed to recognise and promote excellence, best practice and innovation in the European Business community, in line with the broad aims of the European Union and business representative groups across Europe. The Awards Ceremony held in Paris brought together over 250 of Europe's business elite with a combined turnover greater than €766 billion Euros (6% of EU GDP) and over 3.5 million employees. Providing an exciting and rare platform for the most successful business people and entrepreneurs in Europe, the event gives the opportunity to companies to meet and share their thoughts and ideas on common business issues and opportunities.

When receiving the award, Mr. Kotsis commented: "We at INTRASOFT International are very proud to have won a Ruban d'Honneur in the European Business Awards. We always strive to deliver great, customer-focused service while enabling our staff and those we do business with to act in a sustainable and responsible manner. This award recognises that."

The European Business Awards are sponsored by HSBC, the UK government (through the UK Trade and Investment department), RMSi and Infosys.

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About INTRASOFT International

Established in 1996, **INTRASOFT International**, a member of **INTRACOM IT SERVICES Group** that belongs to INTRACOM HOLDINGS Group, has become a major provider of IT services to European Institutions and Member States. Its client list is impressive and includes most of the Directorates General (DGs) and Agencies of the European Commission. INTRASOFT International provides many critical IT services and systems, ranging from the initial inception and formation of guidelines to the realisation, operation, and support of specialised business domains and diverse technical environments. The majority of these undertakings support the EU Central Administration needs and work towards the effective implementation of EU policies and directives in coordination with the EU Member States and other countries.

<http://www.intrasoft-intl.com>

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Picture attached: From left, Mr. George Manos, Deputy CEO, INTRASOFT International, Mr. Athanasios Kotsis, CEO, INTRASOFT International and Mr. Adrian Tripp, CEO, European Business Awards